

## Surrender BDSM Privacy Policy

Surrender BDSM is part of the Surrender BDSM Group which includes Surrender BDSM International and Surrender BDSM Direct. This privacy policy will explain how our organization uses the personal data we collect from you when you use our website.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
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### What data do we collect?

Surrender BDSM collects the following data:

- Personal identification information (Name, email address, phone number, etc.)

### How do we collect your data?

You directly provide Surrender BDSM with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.

## How will we use your data?

Surrender BDSM collects your data so that we can:

- Process your order and manage your account.
- Email you with special offers on other products and services we think you might like.

When Surrender BDSM processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

## How do we store your data?

Surrender BDSM securely stores your data securely within our online checkout system.

Surrender BDSM will keep your Personal Data for as long as necessary to provide you with the services requested, we do not keep data for longer than 2 years after your last purchase.

## Children's Privacy

Our Service does not address anyone under the age of 18 ("Children").

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your Child has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

## Service providers

We work with service providers to perform some tasks on our behalf. This might include analysis, payments, marketing, identity management, IT services. This may include personal information and non-personal site usage. We may share your personal data with these providers to perform the necessary tasks. However, they are obliged not to disclose or use it for any other purposes. Any third-party processing of your data on our behalf will be subject to security and confidentiality obligations consistent with this privacy notice and applicable law.

## Marketing

Surrender BDSM would like to send you information about products and services of ours that we think you might like.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Surrender BDSM from contacting you for marketing purposes or giving your data to other members of the Surrender BDSM Group.

If you no longer wish to be contacted for marketing purposes, please Email STOP to [info@surrenderBDSM.co.uk](mailto:info@surrenderBDSM.co.uk)

## **What are your data protection rights?**

Surrender BDSM would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request Surrender BDSM for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that Surrender BDSM correct any information you believe is inaccurate. You also have the right to request Surrender BDSM to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that Surrender BDSM erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that Surrender BDSM restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to Our Company's processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that Surrender BDSM transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: [info@surrenderbdsM.co.uk](mailto:info@surrenderbdsM.co.uk)

## **Cookies**

Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).

## **How do we use cookies?**

Surrender BDSM uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website

## **What types of cookies do we use?**

There are a number of different types of cookies, however, our website uses:

- **Functionality** – Surrender BDSM uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Advertising** – Surrender BDSM uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Surrender BDSM sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

## **How to manage cookies**

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

## **Privacy policies of other websites**

The Surrender BDSM website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

## **Changes to our privacy policy**

Surrender BDSM keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 9 January 2019.

## **How to contact us**

If you have any questions about Our Company's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [info@surrenderBDSM.co.uk](mailto:info@surrenderBDSM.co.uk)

## **How to contact the appropriate authority**

Should you wish to report a complaint or if you feel that Surrender BDSM has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

Email: [casework@ico.org.uk](mailto:casework@ico.org.uk)

Address: Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF